
THE SMALL BUSINESS STRATEGIC ADVISORY & TAX BRIEF

Proactive Financial Systems, Cash-Flow Planning & Team-Backed Security for Growth-Minded Firms



A Strategic Asset for Your Business Growth: As companies cross the 7-figure revenue mark and scale up to 50 employees, managing finances in isolation becomes a structural bottleneck. FL Pro Business Services delivers a team-backed financial advisory infrastructure. By working with a structured firm rather than a solo tax preparer, you gain continuous, uninterrupted back-office support, multi-tiered file oversight, and strategic financial planning designed to safeguard your business.

The Scaling Bottleneck: Seasonal Filing vs. Year-Round Strategy

Many businesses operate their finances reactively, scrambling on April 15th to put together numbers. But true scaling requires shifting from simple historical record-keeping to proactive, forward-looking strategy. A reactive approach leaves significant tax savings on the table and obscures operational visibility. Our systems-driven advisory model tracks your margins, cash balances, and liabilities in real-time, allowing you to run a highly profitable and tax-smart enterprise with zero compliance surprises.

A Powerful, Team-Backed Advisory Infrastructure

To serve businesses scaling between \$1 Million and \$5 Million, a solo professional is not enough. Founded in 2009 (and recently rebranded as FL Pro Business Services), our firm features an elite, hand-picked team of bookkeeping and accounting specialists. To provide absolute security and premium counsel, we maintain active **strategic alliances with certified CPAs and Enrolled Agents (EAs)**. This multi-tiered infrastructure ensures that your payroll, forecasting, and audit protection always have built-in redundancy and top-tier expertise.

Meet Our Founding Principal Partner

Liz Soria (BBA in Accounting, Accredited Tax Professional, and certified QuickBooks Pro Advisor) leads the strategic direction of our advisory engagements. With over 14 years of professional tax and consulting experience—including serving as a Certified Tax Associate for H&R; Block—Liz is also a published Amazon author. Her book, *Starting and Running a Small Business in The USA (Pros/Cons)*, serves as a core framework for the proactive financial models we implement for our clients.

Our Three Core Specialized Pillars for High-Growth Firms

Pillar	Specialized Focus & Methodology
1. Fractional CFO & Cash-Flow Planning	Comprehensive cash-flow forecasting, forward-looking budget-to-actual variance analysis, and operational margin analysis. We help you establish real-time visual KPI dashboards in QuickBooks Online to maintain full liquidity and profitability.
2. E-Commerce & Multichannel Sales	Accurate double-entry bookkeeping across Shopify, Amazon, and eBay. We manage sales tax economic nexus compliance under the \$100,000 marketplace facilitator rules and reconcile payment gateway fees (Stripe, PayPal) to track true Cost of Goods Sold (COGS).
3. Real Estate & Passive Advisory	Tax-smart structuring for real estate investors. We optimize passive activity loss limitations, structure tax-deferred 1031 exchanges, and implement automated systems to track rental property depreciation to maximize your annual deductions.

Our 72-Hour Communication Guarantee: We believe in proactive, clear communication. FL Pro Business Services guarantees that all active client emails and phone calls are returned in **72 business hours or less** (excluding weekends & holidays). You are never left waiting.

"The best part of giving is to never expect anything in return."

Ready to Transition to Proactive Business Growth?

Book a complimentary Discovery Call with our advisory team today. Let's discuss your financial bottlenecks and build a tailored, team-backed roadmap.

Schedule your session now at: www.etbsfl.com